



Solutions Center Profile Checklist

To complete your MoDental On Demand Solution Center profile, you will need:

- Brand/company's colors (HEX # or RGB)
- Company logo (210px x 120px or 16:9 aspect ratio)
- Company tagline/mission (optional)
- Website and mailing address
- Company description (appears in thumbnail and homepage)
- 5 call-to-action buttons
 - Display text
 - CTA buttons labels should be no more than 40 characters with spaces, such as:
 - Schedule a Call
 - Request a Sample (Demo) (Quote)
 - Join Our Mailing List
 - Contact Us
 - Buy Online
 - Like Us on Facebook
 - Follow Us on Twitter
 - URL
 - Suggested usage:
 - Link to lead generation form on your website
 - Link to a specific page on your company's website or within the MoDental On Demand Solution Center
 - Link to a calendar scheduler to set up a consultation
 - Send to your email – (format with *mailto:XXX@mycompany.com*)

Video, photos, and downloadable resources can be used on your profile or individual product pages. The maximum number shown below is the total you can post under your package.

- **Videos** (max 10; 500 MB max per video)
 - Title
 - Description
- **Photos** (max 15; 10 MB max per image)
 - Image (minimum size: 300px x 300px)
 - Caption (optional)
- **Downloadable Resources** (max 10; 20 MB and 5-page max per PDF)
 - PDFs
 - Title
 - Description
 - Suggested uploads:
 - How-to use your product/service
 - Whitepapers
 - Newsletters
 - eBooks
 - Product documentation

- Promotional material
- Coupons
- Research studies
- Articles from Your Company Experts

Product & Services

- Product or service names
- Descriptions
- Images (minimum size: 210px x 120px)

Feature Content Post (Available in Certain Bundle Options)

- Suggested feature content on the MoDental On Demand Solution Center homepage:
 - Promote a product or service
 - Highlight a video
 - Link to outside URL
- Headline (max 65 characters)
- Banner image (220px x 124px)

MULTIMEDIA SPECS

Image/Thumbnail Location	Default Required Size
- Company Logo	210px x 120px (16:9)
- Featured Content Banner	970px x 250px
Media Item	Size Limit
- Medium Size of Any One Video	500 MB
- Maximum Size of Any One Photo File	10 MB
- Maximum Size of Any One PDF File; Five-Page Limit per	20 MB
Package Items	Quantity Allowed
- Videos Allowed per Company	10
- Photos Allowed per Company	15
- PDF Documents per Company	10
- CTA Buttons Linked to Custom URL Landing Pages	5