Theme: The MDA Rocks!

What to Do: Gather your fellow dental students and research all the ways that the MDA and organized dentistry can help you — even through Covid. Then make a 2 minute video. It can be in story form. It can be set to music. It can be funny. It can be whatever you want as long as it sells the theme. Be creative. Use graphics. Go Big!

Who Can Enter: Any currently enrolled dental student at UMKC or MOSDOH

How to Enter: Send your video or a link to it to Paul Roberts at paul@modentalmail.org before the deadline.

Time Length: 2 minutes max. No exceptions!

Prize Money: To be given to the “director” but hopefully shared between all participants. Winners announced in special December Zoom session. Exact details to be determined.

- $1000 cash to the winner
- $500 cash to the runner up
- $250 cash for third place
- $50 gift cards to winners of “Staff Favorites”

Judging: A panel of MDA leaders will evaluate all qualifying entries and use the following criteria to select the winner. The more these elements are incorporated, the higher your score.

- Passion, Creativity, Clarity and Quality
- Include dental students (max of 10).
- Include dentists and professors
- Wear or show MDA swag
- Feature “Benny Fitz” in some way
- Use MDA Resources: modental.org, MDA app, etc.
- Use #MDAMDIS4ME
- 10 Bonus Points if submitted between Sept. 6 - Oct. 1
- 5 Bonus Points if submitted between Oct. 1 - 31

Note: We want to see a lot of entries so we can feature a lot of dental students. Entries will be used in MDA social media and shown at other functions so stay classy and don’t break any HIPAA violations. Mainly have fun learning about the MDA and showing us your creative side.