

Missouri Dental Association Foundation

Dr. David Neal Chair, Chillicothe
Dr. Bryan Foote, Vice Chair, Columbia
Dr. Lynne Barbour, Secretary-Treasurer, Kahoka
Dr. William Seaton, Director, St. Louis
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Dr. Danielle Riordan, Director, St. Peters
Dr. Darren Mahaffey, Director, Springfield
Dr. Joel Pratt, Director, Unionville
Dr. Elwood Rice, Director, Mexico
Greg Russell, Director, MDIS Executive Vice President
Ryan Swift, Director, Patterson Dental
Dr. Jody Vance, Ex-officio, MDA Immediate Past President
Vicki Wilbers, Ex-Officio, MDA Executive Director
Paul Roberts, MDA Foundation & Outreach Director
Denise Lehmen, MDA Financial Manager

About the MDA Foundation: The MDA Foundation (MDAF) is the charitable arm of the Missouri Dental Association working to create better oral health for Missourians through educational programs, access-to-care initiatives and community collaborations. Its vision is "Improving Missouri Smiles."

Officers and Board Members: Officers of the Board for 2017 are: Dr. David Neal, Chair; Dr. Bryan Foote, Vice Chair; and, Dr. Lynne Barbour, Secretary-Treasurer. Dr. Barbour was termed out in the Secretary-Treasurer role. At the September 29, 2017 board meeting, new officers were elected for 2018. They are: Dr. David Neal, Chair; Dr. Bryan Foote, Vice Chair; and, Dr. William Seaton, Secretary-Treasurer. The following Board members have expiring terms in 2017, but have agreed to serve another three year term: Drs. Lynne Barbour and Elwood Rice, Mr. Greg Russell and Mr. Al Martinez. We would like to acknowledge and thank Dr. Lynne Barbour for her three, one-year terms as Secretary-Treasurer. Her service is appreciated.

MDA Foundation Programs Disaster

Assistance: After the Joplin tornado in 2011, a special disaster fund was established by the Foundation. Law requires that we keep a balance in that fund for future disasters. Thankfully, there have been no disasters in Missouri this year. However Hurricane Harvey dealt a severe blow to colleagues in Texas. In September 2017, the MDAF Board approved a \$2,500 donation to the ADA Disaster Relief Fund to assist affected colleagues with hurricane

relief. This donation was matched by a \$2,500 gift from the MDA. A campaign was launched for the month of September asking members to add to this effort, through which an additional \$3,250 was raised. The MDAF Board is proud of the generosity of MDA members and is proud to oversee the disaster relief fund as a source of financial assistance for colleagues in need. After this gift, the current disaster relief fund balance is \$259.

Scholarships: Education is a primary focus for the MDA Foundation and as such, the long-standing Dental Scholarship Program continued in 2017. For the 2017-2018 academic year, the MDAF awarded three \$5,000 dental scholarships. In an effort to award scholarships to students who are more likely to stay in Missouri after graduation, the scholarship criteria requires all applicants to have been a resident of Missouri for a minimum of five years and be a graduate from a Missouri high school. This year a total of 11 eligible applications were received from both UMKC School of Dentistry and the Missouri School of Dentistry and Oral Health (MOSDOH). This year Foundation scholarships were awarded to two MOSDOH students and one UMKC student. Below are the dental scholarship recipients along with the high school from which they graduated.

Dental Scholarship Recipients

- Tyler King (Republic High, Republic)
- Angelyn Rosenberger (Hazelwood West High School, Hazelwood)

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- Molly Wagenknecht (Smithton R-VI, Smithton)

Since 1999, the MDA Foundation has awarded \$243,750 in dental and dental hygiene scholarships to students in Missouri. The MDAF Board and staff continue to work very hard to promote the scholarship program. Applications will be available in January 2018 for the 2018-2019 academic year. Additionally, the Board-approved scholarship funds to support Missouri residents who seek certification in the Community Dental Health Coordinator (CDHC) program currently offered online. Moving forward, the MDA Foundation will determine application and award requirements as they administer the funds. All applicants will need to be an MDA associate member.

Missouri Mission of Mercy (MOMOM):

Increasing access to care is a primary goal of the Foundation, and MOMOM has become the main vehicle for addressing this issue. The inaugural MOMOM was held in Springfield in September 2011. Since then clinics have been held in Cape Girardeau, St. Louis, Columbia, Independence and Joplin. Between the six MOMOM clinics, 9,735 patients have received treatment totaling \$5,683,277 in value. Plus, more than 6,100 total volunteers have given their time to make the clinics successful.

The next MOMOM will be August 3-4, 2018 in Kirksville. Drs. Tisha Kice-Briggs and Amanda Fitzpatrick are co-chairing the clinic. It will be our first clinic north of I-70. The most critical need is for volunteer dental professionals. Please consider you and your staff giving time to this amazing event that helps so many. Watch for announcements and volunteer registration online at www.MOMOM.org.

The MOMOM strategy is growing. To keep up with the specifics, please refer to the MOMOM details immediately following this report.

Supplies & Brochure Donations: The MDA Foundation continues to support various projects and programs by donating oral health supplies and education brochures. The MDAF attempts to honor all requests for donations, but places special emphasis on programs for low income or underserved groups that may not have access to

supplies and brochures through other means. Through September 2017, 32 requests had been filled. Contact Paul Roberts at paul@modentalmail.org for information or an application for supplies and brochure donations.

Grant Program: The MDAF oversees an official annual grant program with an established deadline of July 15. A minimum of \$3,500 is to be budgeted each year to help fund qualified applicants. In 2017, the Board awarded \$4,710 to three programs.

- *Children's Smile Center* - \$1,210 to support their elementary school screening program in 23 area schools.
- *Miles of Smiles* - \$2,000 to help purchase supplies for treating low-income school age children living in Clay and Platte counties.
- *Community Health Clinic of Joplin* - \$1500 to help purchase equipment and supplies for treating underserved patients.

The Board looks forward to continuing to grow its grant program to help fulfill its vision of "Improving Missouri Smiles."

MDA Foundation Funding through MDA Dues Statements:

The MDA Foundation's largest source of revenue continues to be through the annual MDA dues statements. A \$125 donation to the Foundation was a voluntary option included on the 2017 MDA dues statements, from which the Foundation raised approximately \$12,762 year to date. These voluntary donations are the main revenue source for the Foundation. To help the MDAF to continue its programs and to develop new programs, we urge you to remember the MDA Foundation when paying your 2018 dues. Thank you in advance for your support.

Memorial & In Honor Gifts: A great way to give to the MDAF while remembering friends or loved ones who have passed is through a *Memorial Contribution*. The MDAF also offers you the opportunity to recognize a birthday, anniversary or special accomplishment through an *In Honor Gift* to the Foundation. The MDAF will send acknowledgement to the person being honored or to the family of those being remembered. To utilize this program, visit www.modental.org/foundation.

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Endowment: The Foundation has established an endowment with an initial amount of \$100,000. The endowment is another resource for donors to ensure the long-term financial health of the Foundation and to allow for memorial gifts. To learn more about how you can participate, please contact Denise Lehmen at the MDA at denise@modentalmail.org.

Special Solicitation Efforts: After foregoing a member solicitation in 2016, the Foundation conducted its first ever Foundation Awareness Month and online fundraising effort in August 2017. Members were able to learn more about the Foundation programs and take the "Benjamin Challenge" to donate \$100. The focus was to bolster general program funding. Net profits were \$1,800. Thank you to all who participated.

I Heart Charities Fundraiser

On November 10, 2016 at the Mid-Continent Dental Congress (MCDC) in St. Louis the third annual *I Heart Dental Charities Raffle* was held, which is a joint fundraising and awareness campaign for the MDA Foundation, Missouri Dental Well Being Foundation and Delta Dental Health Theater (DDHT). This effort, featuring great prizes, evolved from the Mouse Race and Game Night format used in 2012 and 2013. The raffle allows for greater exposure via an online presence, and has less overhead expenses. Tickets were sold online and at the MCDC before drawing the winners during a crowded happy hour at MCDC. Congratulations to Elisha Kleffner for winning the grand prize trip to St John's. Thanks to the generosity of sponsors and all who bought tickets, more than \$8,600 was raised and evenly distributed among the MDAF, the DWBF and DDHT. Due to changing schedules, this was the last effort after five years of the joint fundraiser program.

Living the Suite Life Fundraiser: We started 2017 with a joint fundraising and awareness campaign for the MDA Foundation and the Missouri Dental Well Being Foundation. The grand prize was a fully stocked suite at a St. Louis Cardinal's baseball game. The prize was donated by the MDA and was valued at \$2,500. Tickets were sold online and at various MDA events before drawing the winner on March 1 just before spring training began. Congratulations to Dr. Jacqueline Demko who

was the lucky winner! Thanks to the generosity all who bought tickets, \$3,840 was raised and evenly distributed among the MDAF and the DWBF.

Miscellaneous Donations: You need not wait for your dues statement, a fundraiser or a solicitation in your mailbox. Many members and organizations periodically donate to the MDAF—some on a monthly basis. This is greatly needed and appreciated. At the writing of this report, MDAF has received \$1,355 in miscellaneous donations. If you would like to donate, contact Paul Roberts at the MDA or download a donation form at www.modental.org/foundation.

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